



Mobile Billboard Media Services Include

Turn-Key Campaigns: Elevating Billboard Unit, Route Development, Skilled Driver, Fuel, *Tolls, Lodging, Graphic Design, Banner Production, PLUS Real-Time GPS Satellite Tracking for Proof-of-Performance. Daily Hours: Eight consecutive hours of targeted advertising exposure (starting as early as 8:00 am)

Billboard Rates /per unit Rates are discounted on a sliding scale according to number of days needed.	{	Monthly Rate 24 or More Days Per Month _____	\$675 /day
		Weekly Rate 5 or More Consecutive Days _____	\$725 /day
		Daily Rate 2-4 Consecutive Days _____	\$825 /day
		Special Event 1- 2 Day Special Events _____	\$ TBD

Markets Served - East Coast from Maine to Miami*

*Our main billboard depot / hub is located in Linden, New Jersey. Billboards2Go specializes in reaching the metro tri-state NY/NJ/CT markets. We serve additional markets outside this area (Longer term campaigns and /or transportation fees may apply for out of hub markets.)

Billboard Sign Production

Billboards2Go offers professional design and production. Our banners are printed in high resolution, full color on a heavy-duty reusable flex material. Production Includes Two 10' H x 22' W banners per vehicle, plus Front/Rear banners 2' wide. Additionally Included: Graphic Design Assistance, Banner Storage* and Complimentary Posting and Re-Posting of Banners.

Standard Service: Art files due **minimum** of 10 working days prior to start (Price Per Set) **\$1,375**
 For different designs on each main side there is a production upcharge fee **\$200**

For Rush Production Service: *Minimum of 8 working days prior to start; add **\$300** per set. *Rush services may only be available if Billboards2Go has the production capacity at the time of the production request.

Discounts & Allowances Applies to advance payments terms only.

Non Profit, Charitable & Public Service Organizations _____	10%
Multi Vehicle Campaign (2 or more units) _____	5%
Advance Scheduling (90+ Days) _____	5%
Vehicle Parked in a Secure Area / No Operator Present (Tri-State Market, 7+ Days) _____	50%

Payment Terms Special events and campaigns less than a week will need to be prepaid. Longer term campaigns are billed weekly in advance. Credit Cards are welcome with a 2.8% bank fee. Credit form for extended payment terms may be available to recognized advertising and media buying agencies only Full Terms & Conditions are clearly stated in the billboard media insertion order at time of media booking.

Copy Content Prior Approval Required: No Tobacco Products, Boycotts, Adult Ent. or Offensive Copy. Billboards2Go reserves the right to decline advertising artwork for display that the company believes, in good faith, may have a negative impact on its business or may be a hazard to its billboard operators. *Excessive daily tolls may be subject to additional billing.