

MAIN SIDE BANNER TEMPLATE



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----- SAFE ZONE:

ALL CRITICAL ELEMENTS (TEXT, IMAGES, GRAPHICS, LOGOS, ETC.)
MUST BE KEPT INSIDE THE BLUE DASHED BOX
KEEP ALL ELEMENTS OFF THE BLUE EDGE UNLESS INTENTIONAL
REMEMBER NOT TO BLOCK IMPORTANT INFO ON THE BOTTOM (AS SHOWN*)

———— EDGE OF BILLBOARD FRAME:

KEEP ALL ELEMENTS OFF THE GREEN FRAME EDGE UNLESS INTENTIONAL

———— BLEED ZONE:

MAKE SURE TO EXTEND THE BACKGROUND COLORS OR IMAGES ALL
THE WAY TO THE RED BOX

IMPORTANT NOTE:

PLEASE REMOVE THE GUIDELINES BEFORE
SUBMISSION. ALL TEXT SHOULD BE CONVERTED
TO OUTLINE. FOLLOW INSTRUCTIONS
ON THE BANNER ART FILE SUBMISSION GUIDE.

*THE BLUE DASHED LINE ABOVE REPRESENTS THE AREA WHERE THE FLOOD LAMPS MAY BLOCK IMAGES. ONLY DURING THE SIGN FRAME'S LOWEST POSITION, WHEN IN MOTION.