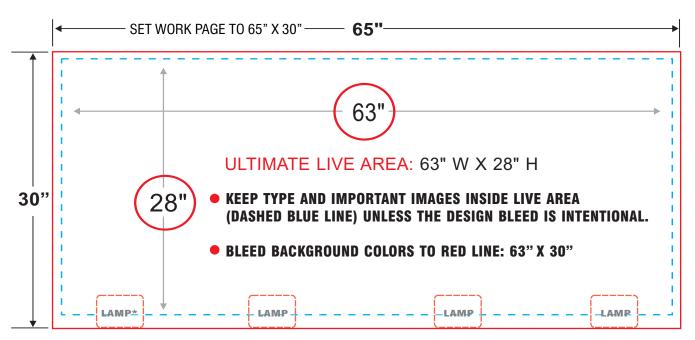


#### ART FILE SUBMISSION GUIDE



\*TIP: Give important copy a little space from lamp position from bottom

**Seamless Printing!** Your Banners are printed on our 12' wide press.

Please follow all submission guidelines below: Size, Fonts and Images must conform to our specifications. Please contact us with any questions.

File errors may cause a delay in the launch of ad campaign.



## DO:

File Types Accepted: High-Res-PDF, EPS, or TIFF

Standard Document Space: Set document space to 65" wide x 30" tall.

Image Size: Up To 300 DPI.

Fonts: ALL FONTS MUST BE CONVERTED TO OUTLINE.

The entire design should be in one file (with layers unlocked, if any.)

## DO NOT:

### SEND FILES CONTAINING FONTS, LINK FILES FROM OTHER FOLDERS, LOCKED FILES

**Transferring Files**: Files under 8 Megs may be directly emailed to <a href="mailto:Graphics@Billboards2Go.com">Graphics@Billboards2Go.com</a>
Larger files may be sent via a file sharing service such as <a href="mailto:www.WeTransfer.com">www.WeTransfer.com</a>

Lead-time: The minimum lead time for standard production is **10 working days** prior to start date. A longer lead time is helpful for scheduling. Art work files submitted to us after the lead time may be subjected to rush production charges. Using two unique/different main banner designs per unit is subject to an up charge.

Billboards2Go.com Graphics Dept. 521 Fifth Ave. 17th Fl. New York, NY 10175 Tel. 917-628-4951

#### **DESIGN HELP IS AVAILABLE**

# TEMPLATES ARE AVAILABLE <a href="https://www.Billboards2Go.com/templates">www.Billboards2Go.com/templates</a>

Questions concerning design layout or production, call or email us anytime! Complete professional design services are available starting at \$95 per hour. Most simple design assistance is offered complimentary as "added value."